

Inn8[®] Workshop Programme

Taster Workshop



Innate:

"Inborn, natural, instinctive, intuitive, spontaneous."

A half day taster workshop to introduce your team to the Inn8® Approach and its components and let the team experience the Approach in action.

As an introduction to the Inn8[®] Workshop Programme, we facilitate a half day workshop for up to 16 people that introduces your team to the Inn8[®] Approach, including the Inn8 Model, Inn8 Climate and Inn8 Tools.

The full programme is a facilitated workshop of 3 days (either continuous or staggered), designed to elicit the innate knowledge and experience of your team and use it to facilitate innovative thinking around significant new operational or strategic opportunities.

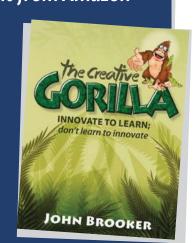
The Inn8 Model

The Inn8[®] Model is a highly practical structure that encourages both creative and logical thinking and leads people to think widely and thoroughly about your organisation's opportu-

nity. Unipart have licensed it for internal use following successful Inn8® Workshop Programmes and you can view a video testimonial on our website at www.yesand.eu.

Read our book. It explains the Inn8 Approach in an enjoyable way. Download it from Amazon

or register
to download
Section 1 from
our website,
with our
compliments.





Features

We:

- 1. Provide an overview of the Inn8® Approach.
- 2. Have your team experience the Inn8® Micro Climate.
- 3. Have individuals explore your organisation's macroclimate.
- 4. Facilitate the team to sense opportunities using the Inn8[®] Model with the Inn8[®] Toolkit.
- 5. Share tips on facilitating the Model and tools.
- 6. Give you the opportunity to discuss Inn8[®] with colleagues.
- 7. Can tailor the session to meet your organisation's needs.

Benefits

Understand What Facilitates Innovate Behaviour.

Obtain a practical understanding of what facilitates innovate behaviour in organisations.

Experience Innovative Climate in Action

Many people talk about an innovative climate, you will have had the opportunity to experience it.

Obtain a Real Payback

Leave with some potential opportunities.

Use the Model Immediately

With the Book, you can begin to use the Model to sense opportunities immediately.

About the Workshop

John Brooker, designer of the Inn8® Approach and author of "Innovate to Learn, Don't Learn to Innovate" will facilitate the Inn8® Taster Workshop along with a colleague.

ABOUT THE BOOK

"Innovate to Learn, Not Learn to Innovate"

"Too many times we are presented with
excellent tools, but often fall short on
direction for use. A car is an outstanding
tool, but knowing how to drive is rather
important.

John presents an excellent framework to support the individual and organisation on the techniques and tools needed to build increased capability to be innovative.

Critically John also clearly outlines the 'how'.

The framework, Inn8, is greatly supported to present the reader with a complete guide manual. In my opinion it is the driving that delivers the journey, the ultimate deliverable. John has done this!"

Martin Delaney GM Innovation Value Institute

Among other things, they will provide you with a good understanding of the Inn8® Approach, facilitate you to generate potential opportunities and analyse your climate. Other outcomes can be tailored for you.

This will be a participative, practical and enjoyable workshop.

Timing:

We run the workshop at your convenience. There is advance reading for the team to help educate them on the Inn8[®] Approach.

Investment:

Please contact us for a proposal. We will refund 50% of any fee for this workshop if you run a full 3 day Programme after the Taster Workshop.

Learn More:

Please contact: John Brooker

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Read: www.yesand.eu