

Sustainability for Growth

Grow your business through profit and productivity



Solution Focused [SF] Sustainability is a balanced approach to responsible business that enables you to:


- Set social, economic or environmental ambitions that win new work as the responsible provider of choice
- Build a cost control strategy that creates a competitive advantage through monetised sustainable behaviours
- Make sustainability an inspiring outcome for your people that enhances productivity.

Inspiration based and “guilt free”, SF Sustainability simplifies a complex topic, builds on what you are doing well and adopts a focus on practical steps to create success stories that mobilise organisational energy. It encourages you to take a balanced approach to sustainability across Social, Environmental and Economic areas, beyond a purely “green agenda”.

With SF Sustainability, we have merged two concepts:

- Solution Focus: Enables you to develop sustainable solutions for complicated challenges through a collaborative, strength-based and low risk, step by step approach
- Sustainable Leadership: Supports financial growth for your business, creates value for the communities you work with and enables the environment to sustain life as nature intended.

We have over 15 years’ experience of facilitating teams internationally to collaborate using the Solution Focus and creative thinking approaches, coupled with over 10 years of leading and delivering best-in-class



sustainability programmes and initiatives. Outcomes have included direct engagement with the UN to shape their Sustainable Development Goals, as well as earning the prestigious Queen's Award for Enterprise for sustainable development.

From exploring your ambitions and shaping strategy to achieving successful delivery benefits, we can facilitate and coach your leaders and their teams to energise sustainability across your organisation, wherever you are along the journey towards responsible and ethical business.

Our offer includes:

- Consultations and solution focused workshops for:
 - Leaders to align sustainability with your business strategy, purpose and people development investments
 - Your teams to develop practical business cases for sustainability initiatives
 - Your people to design a more sustainable future for your business, focusing on factors that are most material to it and that matter to your wider stakeholders.
- External engagements
 - Understanding your customers' perspectives and aligning your strategies with what matters most to them
 - Mobilising the innovation and energy of your supply chain partners, optimising their support to deliver sustainable sourcing and build your brand reputation.
- Team coaching and learning labs - to facilitate the implementation of initiatives
- Consultation on achieving the best return on sustainability efforts
- Analysis and review of metrics, evidence and accreditation – supporting the credibility and ambition of your sustainability reporting and case studies
- An independent health check on your external memberships and relationships with sustainable advisory bodies – to help understand where you can get the best return for your investments.

As you would expect, being sustainable, we will transfer and embed our skills and experience with your teams, so your company becomes even more self-sustaining through these engagements.

Solution Focused Sustainability can help you to recognise that sustainability is not an issue to be solved, rather it is an opportunity that you can seize to grow your business.

If you are a leader who seeks to start or enhance a sustainability programme, or you want to inspire discretionary effort to maintain momentum of an existing initiative, download our article, "Seven Steps to Solution Focused Sustainability". Or listen to our podcast [here](#).

To arrange a discussion, please contact David Picton at david@hengistinspired.com or John Brooker at hi@yesand.co.uk.

